



March 25, 2026 9:45 AM – 10:30 AM

Peer Panel Discussion – Marketing Panel

Following the Marketing & Growth roundtable session, join an open and candid panel discussion featuring industry peers:

Doug Isley , Sam Heger , Amy Hart , Jennifer Johns

This conversation brings real-world perspective to the concepts discussed, highlighting what's working, what's been learned the hard way, and what contractors should be paying attention to now.