



March 25, 2026      9:45 AM – 10:30 AM

### **Peer Panel Discussion – Marketing Panel**

Following the Marketing & Growth roundtable session, join an open and candid panel discussion featuring industry peers:

**Doug Isley , Sam Heger , Amy Hart , Jennifer Johns**

This conversation brings real-world perspective to the concepts discussed, highlighting what's working, what's been learned the hard way, and what contractors should be paying attention to now.