Event Schedule

Monday, March 23

9:00am - 3:00pm	Advisory Council Meeting
5:00pm - 6:30pm	Opening reception

Tuesday, March 24

7:00am - 7:45am	Breakfast with Exhibitors
8:00am	Welcome To Catalyst Opening Remarks
8:15am - 8:55am	Opening Session: Matthew Smiley Former Special Teams coordinator for the Buffalo Bills
9:00am - 10:30am	Breakout Sessions
	Session expert Jason Williams Workshop 1: Accountability for Business Owners and General Managers
	Session expert Brian Nelson-Palmer Workshop 2: The Missing Formula to Prioritize and Create More Time Productivity: Strategies for Service/Office Managers Worth Your Time
10:30am - 11:30am	Break: Rapid Fire with Exhibitors and Networking
11:30am - 12:45pm	Breakout Sessions
	Workshop 1: Accountability for Business Owners and General Managers (continued)
	Workshop 2: Worth Your Time – The Missing Formula to Prioritize and Create More Time Productivity (continued)
12:45pm – 1:45pm	Lunch with Exhibitors
2:00pm – 3:30pm	Breakout Sessions
	Workshop 1 (Continued): Accountability for Business Owners and General Managers
	Workshop 2: Calm In Chaos - Successfully Prioritize, Focus, & Get It DONE When You're Drowning & Everything's "Important"
3:30pm – 4:00pm	Break with Exhibitors
4:00pm – 5:00pm	Breakout Sessions (continued)
	Workshop 1: (Continued): Accountability for Business Owners and General Managers
	Workshop 2: (Continued): Calm In Chaos - Successfully Prioritize, Focus, & Get It DONE When You're Drowning & Everything's "Important"
5:30pm – 8:30pm	Group Event: Dinner and Networking at the Oklahoma City Cowboy Museum (preregistration required)

Wednesday, March 25

8:00am – 9:00am	Breakfast with Exhibitors
9:00am – 9:45am	Marketing & Growth Strategy Roundtable – Facilitated by Scorpion
9:45am-10:30am	Peer Panel Discussion – Marketing Panel - Doug Isley, Sam Heger, Amy Hart, and Jennifer Johns
10:30am – 11:00am	Break with Exhibitors
11:00am – 12:00pm	Canva, Gamma & Beyond: An AI Tools Workshop for Marketing in the Home Service Industry – Presented by Colleen Keyworth
12:00pm – 1:00pm	Lunch with Exhibitors
1:00pm – 2:30pm	Peer to Peer - Q-List Live – Customer Retention: Winning Customers for Life Without Discounting Yourself - Facilitated by Chris West
2:30pm -2:45pm	Afternoon Break
2:45pm	Peer group meetings. Meet with your peer group or be assigned to a peer group. • Service Manager • Marketing • Call Center (CSR / Dispatcher) • Commercial • Visionary / Owner

Oklahoma City, It's more than Ok!